

TECHNOLOGY & MARKETING VENTURES INC.

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444 E 82nd ST NY NY 10028 USA
212 / 628-2178
Fax: 212 / 744-2089
dpe.electronic-boardroom.com
the-5th-estate.com
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Topic: **Innovative Policy Proposal Launched on Social Change Platform
Catapults: (i) Private Capital for Entrepreneurs, (ii) Jobs in US & UK,
(iii) Tax Benefit Exchange Business, (iv) Expert Solution Network Business**

When: **Wednesday 9th Feb 2011 at 19:00 - presentation, Q&A, refreshments**

Where: **Oxford University Said Business School, Room _____**

Speakers:



IRA KLEIN, General Counsel, Technology & Marketing Ventures Inc.

Analyzes & structures tax law related ventures encompassing the internet, businesses & government. Previously, Tax Counsel at Dow Chemical & at a Wall St Law Firm. Has JD from BU Law, LLM in Tax NYU Law & is Adjunct Professor Fairfield University's MBA & CFP programs.

JUNE KLEIN, CEO. Formulates & executes strategies that change competitive landscapes. She helps policy level clients prosper via venture development. Prior to starting TMVi, June held executive positions at Federal Reserve Bank, Merrill Lynch, IBM, Citigroup, Chase & Wang Labs. She collaborates with Oxford Internet Institute on 5th estate & distributed public expertise, is a winner of British Airways Contest & the Ronald Reagan Entrepreneur Award. She has a MBA Finance/Marketing - NYU, BS Education/Math - BU, CDP - ICCP. Graduate Technology Degree - IBM Systems Research Institute & Governance Certificates.

Description: Ira Klein will cover the Tax Law Incentive Proposal for small businesses including: the problem, flow, example, summary, next steps. June Klein will cover <http://the-5th-estate.com> the communication aspects grounded in OII research and the site's role as a concierge for the seachange upon us. She will also discuss why the distributed public expertise site (DPE) <http://dpe.electronic-boardroom.com> was developed and the need for a viable platform to reach policy makers to consider the expert solution.

Interactive Discussion: Critical Success Factors for Social Enterprises:
- Blended Value Business Models with social propositions like solving unemployment
- Systematizing ways to reach government decision makers to make social ideas happen

Further Kindly look at or print out the handout 5th.electronic-boardroom.com/handout29.pdf

Information: Additional discussion at <http://dpe.electronic-boardroom.com>

Contact jklein@tmv.com US tel 917/601-2444